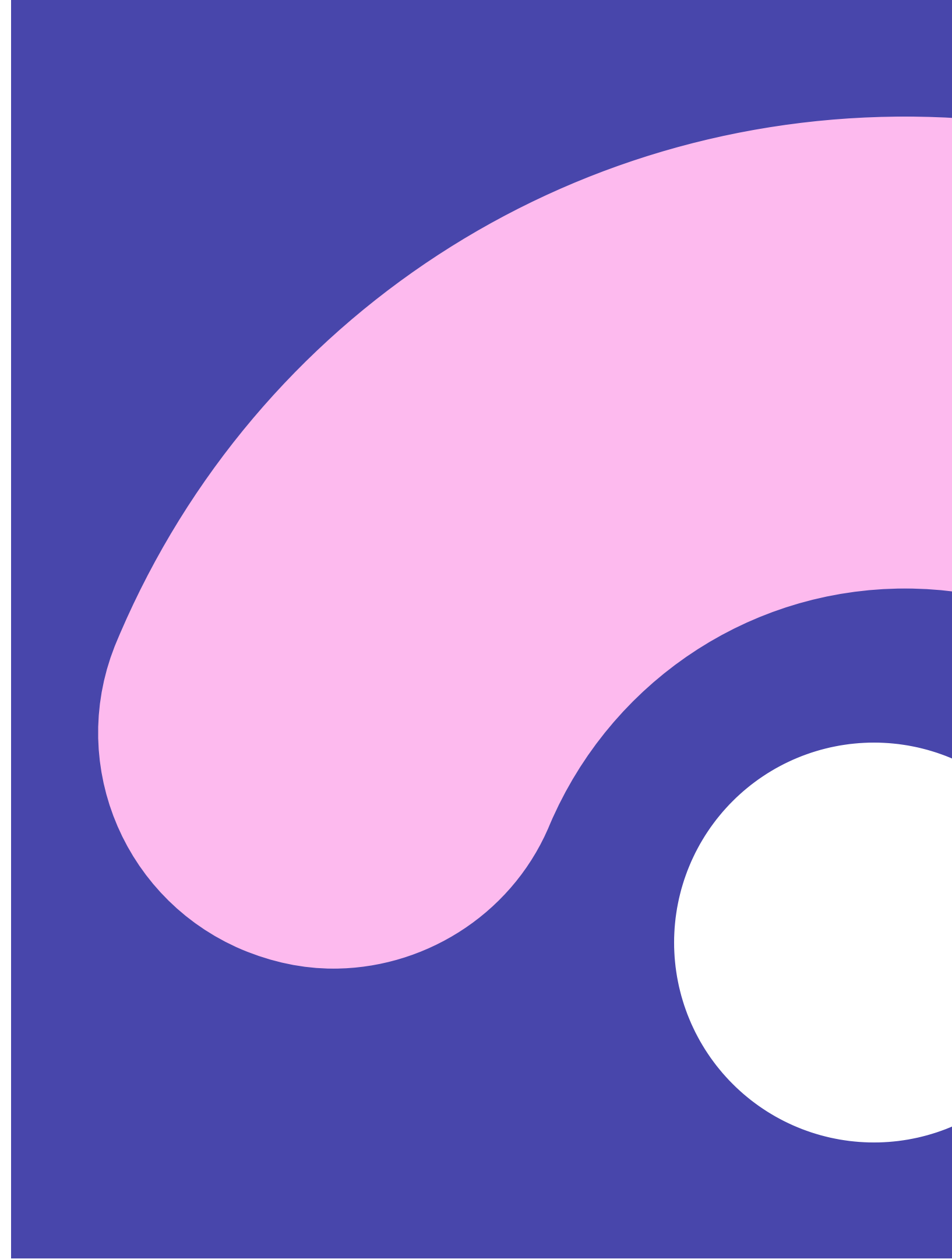


6 Key Concepts  
FOR  
GENERAL  
MANAGERS

PRESENTED BY  **CosDORO**



# Developing and Managing Star Employees

"YOU'RE NOTHING WITHOUT YOUR TEAM."  
- ANNA WINTOUR.

Encourage and motivate their employees to fulfillment. surround themselves with great achievers, not loyalists or cronies.

# Allocating Resources

OUTSTANDING GENERAL MANAGERS THINK LIKE OWNERS.

Concentrate more resources on situations that provide the chances to gain valuable competitive edges.

# Shaping The Work Environment

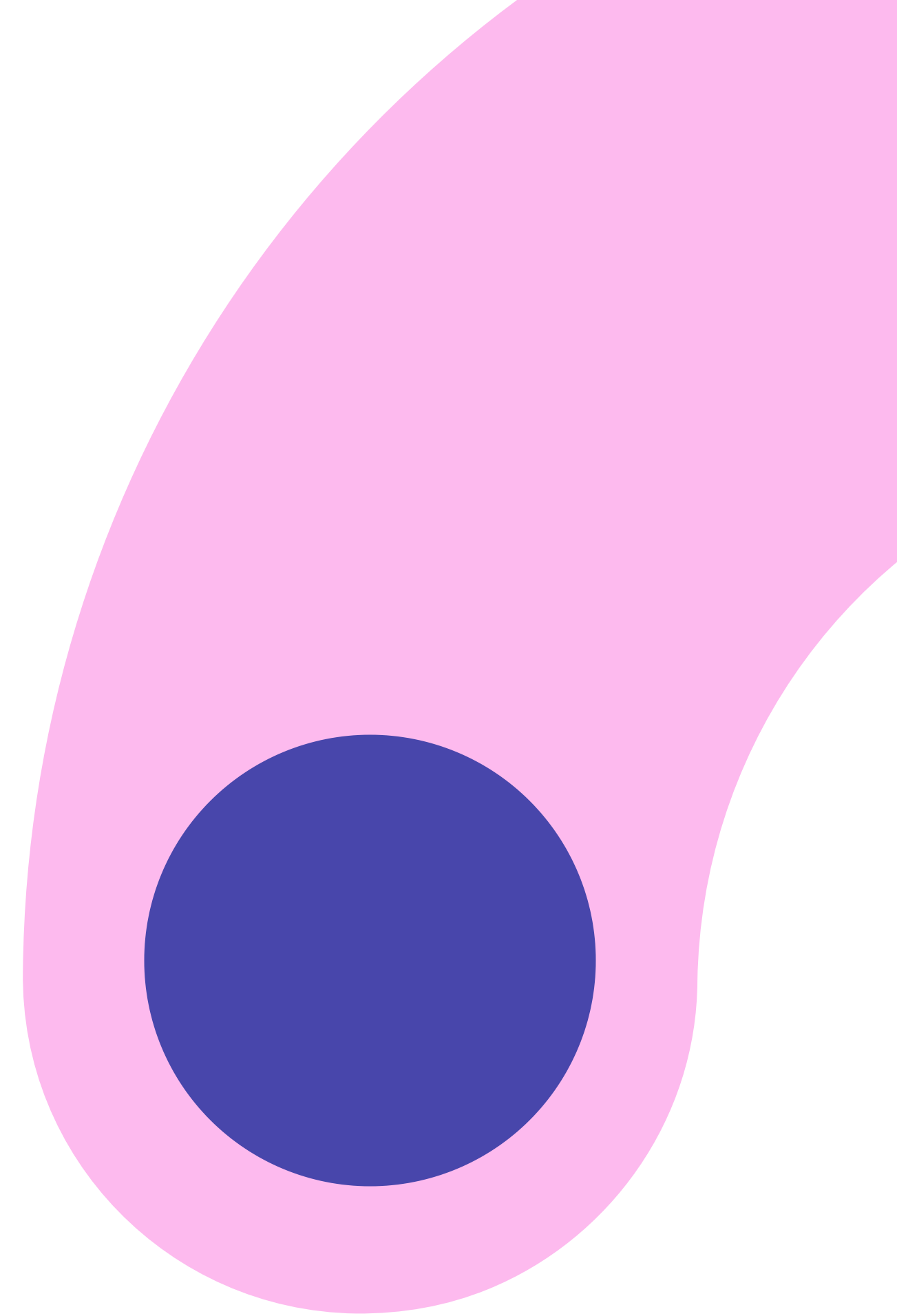
AN OUTSTANDING GENERAL MANAGER HAS  
TO CONSTANTLY QUESTION EVERYTHING.

What kind of business do we want to operate? Are we entering the right fields? Do we still have viable positions in each? How should our business be reshaped?

# Crafting A Strategic Vision

OUTSTANDING GENERAL MANAGERS NEED TO  
HAVE THE ABILITY TO DESIGN THE MOVE

Before writing down your strategy and development plan, you need to evaluate your strengths and identify if there are gaps to fill or compensate for



# Negotiation And Conflict Management Skills

AIM TO CREATE A WIN-WIN OR YOU WON'T GET ANYTHING.

Have an awareness of your strategy, and that of the one in front of you, you can establish and maintain the proper dialogue for mutually beneficial outcomes.

# Supervising Operations And Implementation

Run the business day-to-day by managing reliable plans, identifying problems and opportunities ahead, and responding aggressively to them.