

# 4 Effective EMPLOYEE RETENTION STRATEGIES

1

## DEAL WITH CHANGE SOPHISTICATEDLY

Whenever there is a crisis, your company is facing layoffs, mergers or other significant changes, it's crucial to announce everything **face to face**, and be **transparent** with what is happening.

2

## WORK-LIFE BALANCE

Not only does a healthy work-life balance **enhance productivity**, it also **increases job satisfaction**.

3

## LISTEN TO THEIR OPINIONS

Provide a **safe and inclusive platform** for employees to express their opinions and give feedback, that'd make them feel **included and heard**.

4

## WELLNESS OFFERINGS

Keep your employees **physically fit** by offering physical wellness activities. Don't forget to provide **mental health support** as well, since this matter often goes unnoticed in every industry.