

3 Ways

TO MAKE YOUR BUSINESS LEAN FROM DAY 1

1

ESTABLISH PRIORITY FINANCIAL ORDER

Organizing different revenues and expenditures helps **control financial matters and avoid budget deficits.**

Record your financial activities in a **systematic order.** Divide them into small groups: "immediate/urgent", "fixed", or "future" for easy tracking.

MAKE A LEAN PLAN

2

ANSWER KEY QUESTIONS ABOUT YOUR BUSINESS.

It is important to be confident that you can prove your core beliefs with relevant arguments.

WRITE DOWN THE CHECKLIST

Write down objectives that you want to turn into reality. Checklists help you be more organised.

EXECUTE YOUR PLAN

Take action. Keep the checklist with you all the time and keep notes whenever you learn something new.

REVISE YOUR DRAFT PLAN

Determine whether your initial assumptions in your draft plan are true, false, or incomplete to make necessary changes.

CONTINUE TO UPDATE YOUR PLAN

Improve small successes to create breakthroughs.

3

REDUCE COSTS

HIRING COST

Hiring people with multiple skills helps reduce additional costs.

RENTING OFFICE SPACE COST

Choose a coworking space to save on expenses.

MARKETING BUDGET OPTIMIZATION

Learn and conduct marketing campaigns on social networks.