

Why cybersecurity is important for startups


Presented by





Digital Age

As we move further into the digital age, cybersecurity is crucial to businesses, large or small. Taking steps to learn how to protect against cyber attacks is a new priority.



“If you have created a business that adds value to the market, **never be complacent** and always be aware that **there are other players and competitors that want access to your information.**”

- Anders Lim in de.risk interview 2020

SMALL BUSINESSES HAVE A LOT TO LOSE

The financial damage and cost to your reputation is high

as you are establishing new relationships with stakeholders. A breach towards your data can cause a setback that is difficult to overcome.

78% of new companies

specifically start-ups and small enterprises, have been a victim to a cybersecurity attack in the past 12 months according to osDORO's data analytics team.

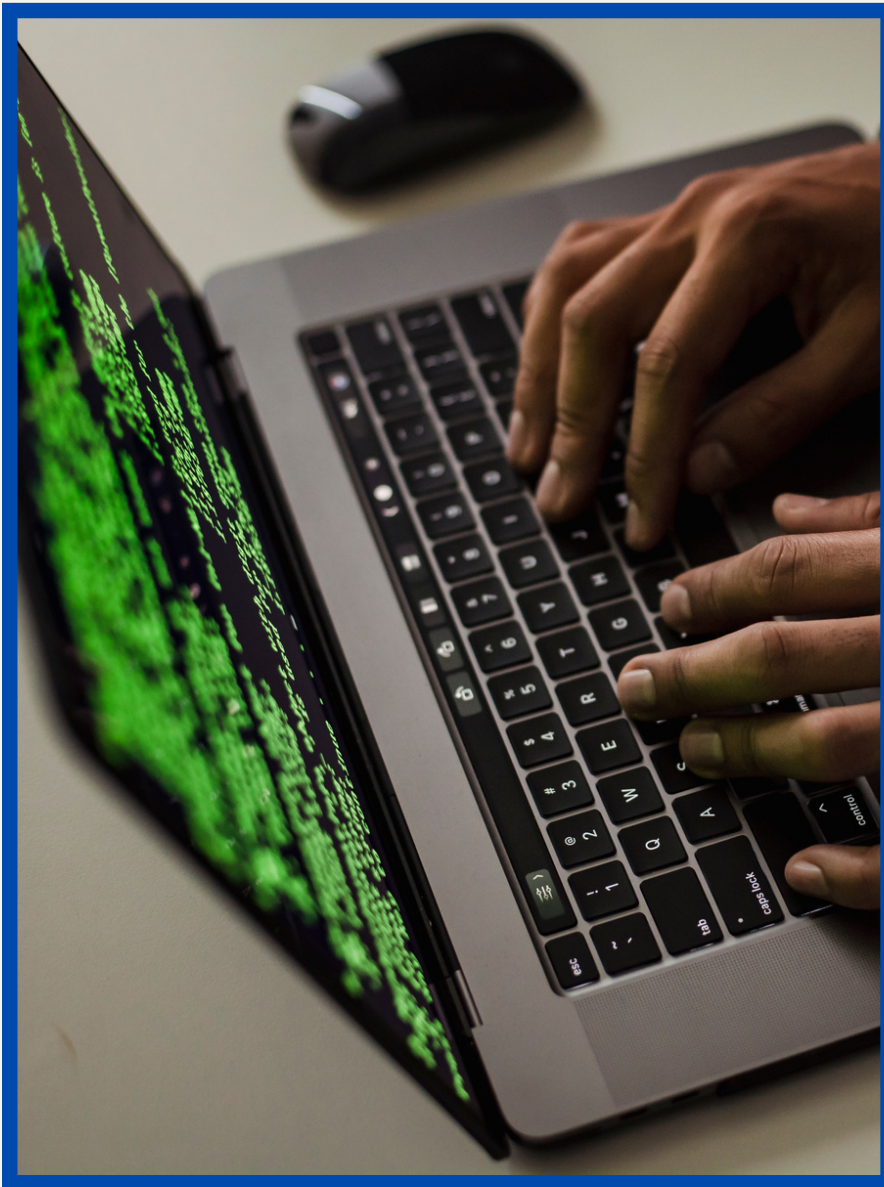
OSDORO'S CYBER ATTACK



During the day of the scheduled launch back in 2019, osDORO thwarted countless security attacks from competitors in the competitive marketplace, which continues to be an ongoing federal and state crime investigation. This forced a delayed launch.



osDORO's comeback



However, the CTO, Arthur Truong with his strong background in enterprise software development and quick thinking, was able to rectify the situation swiftly.

Learning from their mistakes, osDORO has now set up two-factor authentication on all social media accounts and automatic daily data back to Amazon servers.



“Don't disregard the fact that there are other stakeholders who have access to your data internally as a startup. They may be interns, they may be staff that you're hiring as contractors. And **nothing should go unchecked**...such as passwords and security codes”

- David Dinh in de.risk interview 2020