

WHY STARTUP FOUNDERS LAUNCH THEIR BUSINESS IN SINGAPORE?

Presented by  **CosDORO**

THE STRATEGIC LOCATION

Singapore, the heart of Southeast Asia, gives startups ***access to large markets, involving 2.8 billion people.***

Singapore's modern airport and seaport system gives startups opportunities to connect with other countries in Asia.

BUSINESS-FRIENDLY POLICIES

All startups will receive attractive tax breaks for the first three years of operating, **reducing their tax rate to 0% for the first S\$100,000 of profits.**



DIVERSE START-UP PROGRAMS

Singapore provides many types of startup programs like **Incubator, Venture Builder and Accelerator**. When a startup has new technology or product, large enterprises will support them through funding, business knowledge, market access, and distribution.



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Singapore has focused on building an **intelligent, creative and efficient workforce** through improving the quality of education. They have also launched several immigration policies that aim to utilise skilled foreign talents.

SKILLED WORKFORCE

THE COMPREHENSIVE PROTECTION OF INTELLECTUAL PROPERTY

Singapore has **strict intellectual property protection laws**. It is considered a criminal offence if an individual or company intentionally commits copyright infringement.