

WHY STARTUP FOUNDERS LAUNCH THEIR BUSINESS IN SINGAPORE?

Present by  **CosDORO**

THE STRATEGIC LOCATION

Singapore, the heart of Southeast Asia, gives startups ***access to large markets with 2.8 billion people within just a few hours of flight.*** Singapore's airport and seaport system are one of the most modern. This helps startups connect to other countries in Asia.

BUSINESS-FRIENDLY POLICIES

Mild tax is one of Singapore's unique bonus. All startups will receive attractive tax breaks for the first three years of their operation, **reducing their tax rate to 0% for the first S\$100,000 of income.**



DIVERSE START-UP PROGRAMS

Singapore provides many types of startup programs like **Incubator, Venture Builder and Accelerator**. When a startup has new technology or product, large enterprises will support the money, experience, business knowledge, market access, and distribution.



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Singapore has focused on building an **intelligent, creative and efficient workforce** through improving the quality of education. This country has also launched several immigration policies that aim to utilise skilled foreign talents.

SKILLED WORKFORCE

THE COMPREHENSIVE PROTECTION OF INTELLECTUAL PROPERTY

Singapore has **strict intellectual property protection laws**. It is considered a criminal offence if an individual or company intentionally commits copyright infringement.